



# EyeOn Master Class

## Improve your Planning & Forecasting with analytics



S&OP Managers, Supply Chain Managers, Demand (Planning) Managers, Supply (Planning) Managers, Financial Controllers, IT Managers.



The training Improve your Planning & Forecasting with Analytics master class is facilitated by Joost Rongen and Jan Veerman (EyeOn).



€ 895,- excl. VAT, training documentation and lunch included, dinner and lodging excluded.



You will receive a certificate afterwards.



Discuss possible dates and location with one of the EyeOn team members.

Proactive identification of issues and risks, and timely decision making how to close (potential) gaps to meet strategic ambitions, are at the core of operational and financial planning processes. Effective reporting and analytics are fundamental to monitor key business drivers, to evaluate scenarios of possible future performance and to advice business owners on which decisions to take.

Today's world is characterized by high business dynamics, rapid technological innovations and an exponential growth in availability of detailed data. For many organizations it is a challenge to stay in control and generate proper information to steer their business. Uncertainty on future developments increase the need for fast reporting, focused analytics and flexibility in scenario assessments ("self service"). At the same time complexity grows as, next to internal data, also external data sources get connected to improve accuracy in planning cycles.

In this full day EyeOn masterclass, you will learn how to identify your key business drivers, how to build and structure reporting and analytics for planning processes in the most effective way and how latest developments in Information Technology and Data gathering and processing can improve the efficiency and user experience.

## LEARNING GOALS

After attending this Improve your Planning & Forecasting with Analytics master class you are able to:

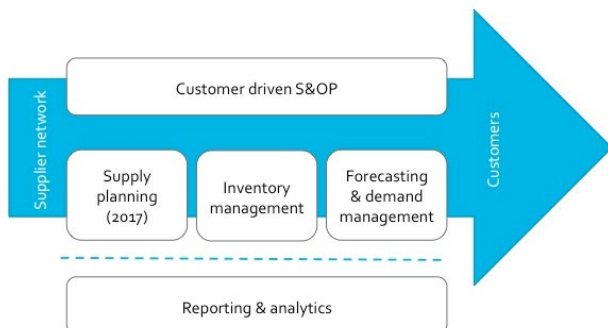
- Define and execute improvements in your reporting and analytics to improve efficiency and effectiveness
- Identify the key value drivers in your company that should be supported by reporting & analytics
- Understand the necessity of a mature reporting & analytics capability in today's planning cycles
- Explore the opportunities Big Data might bring for planning processes in your organization
- Leverage ICT solutions to better support your (future) reporting & analytics capability

This course also offers a unique opportunity to meet and discuss with your Supply Chain, Finance and IT peers from other companies.

The training includes real life case examples and short tool and reporting demos.

## OVERVIEW EYEON MASTER CLASSES

Below you find an overview of all Master Classes given within the EyeOn Academy.



## PROGRAM

- Why reporting & analytics?
- Identification of Key Value Drivers
- Information needs to plan & steer your business
- Design of effective reporting & dashboards
  
- Big data: breakthrough or hype?
- Past & future of planning, reporting & analytics solutions
- Integrating reporting & analytics in your planning cycle
- Improve tomorrow!

## SIGN UP & MORE INFORMATION

If you would like to attend this full day training Improve your Planning & Forecasting with Analytics, please contact Kim van Broekhoven ([academy@eyeon.nl](mailto:academy@eyeon.nl)).

If you wish to receive more information, please contact Joost Rongen ([joost.rongen@eyeon.nl](mailto:joost.rongen@eyeon.nl)) or Jan Veerman ([jan.veerman@eyeon.nl](mailto:jan.veerman@eyeon.nl)).

