



EyeOn Master Class Overview 2020



Demand Planners, Forecasters, Demand Analysts,
Demand (Planning) Managers, S&OP Managers,
Supply Chain Managers, Inventory Managers,
Inventory Planners, Analysts.



You will receive a certificate afterwards.



SIGN UP & MORE INFORMATION

If you would like to attend one of these master classes or request further information, please contact Kim van Broekhoven at academy@eyeon.nl. Together we will have a discussion on the best suitable date or options that are available to participate in.

MASTER CLASS EFFECTIVE CUSTOMER DRIVEN S&OP

Today, sales and operations planning (S&OP) is considered as being the key means to execute corporate strategy. A successful S&OP process aligns an organization strategically to execute tactically. But the road to S&OP excellence is often hampered by complexity. For instance, data acquisition and analysis, or process governance may be difficult to achieve, resulting in the process becoming hard to execute.

In this 2-day training, EyeOn introduces the 12 building blocks of Effective Customer Driven Sales and Operations Planning. These blocks compress the path for companies towards achieving game-changing benefits by following a step-by-step approach to S&OP success. The training combines theory with many real life case examples and group assignments.

€ € 1695,- excl. VAT

MASTER CLASS IMPROVE YOUR PLANNING & FORECASTING WITH ANALYTICS

Proactive identification of issues and risks, and timely decision making how to close (potential) gaps to meet strategic ambitions, are at the core of operational and financial planning processes. Effective reporting and analytics are fundamental to monitor key business drivers, to evaluate scenarios of possible future performance and to advise business owners on which decisions to take.

In this full day EyeOn masterclass, you will learn how to identify your key business drivers, how to build and structure reporting and analytics for planning processes in the most effective way and how latest developments in Information Technology and Data gathering and processing can improve the efficiency and user experience. The training includes real life case examples and short tool and reporting demos.

€ € 895,- excl. VAT

MASTER CLASS FORECASTING & DEMAND MANAGEMENT

Market conditions for international companies are challenging nowadays. Increased competition, margin pressure, complexity of product introduction and phase out, governmental interventions and the need for a more personalized care are some of the key words characterizing these challenging conditions. These changes are translated into increased variability of demand and higher levels of uncertainty in forecasting product adoption and consumption. This has turned the demand planning function into a vital business position. Despite efforts over the last decades to increase value chain flexibility, forecasting demand is still of eminent importance in many companies.

This 3-day forecasting and demand management training is designed to introduce the key concepts and core requirements needed to design and implement robust demand planning processes that drive your business.

€ € 2495,- excl. VAT

master class inventory management

What are the best practices to implement optimal inventory policies? How to keep these policies up-to-date in an ever changing environment? And how to effectively deploy inventory strategies? Optimizing inventories while delivering the desired service to the market, remains one of the key challenges in supply chain management.

This EyeOn inventory management training is designed to introduce the key concepts and core requirements needed to design and implement robust inventory management practices that drive your business. It covers a wide array of topic starting with a basic introduction and quickly to developing towards advanced topics like non-normal distributed and multi-echelon inventory management. The training combines theory with many real life case examples and a special module "how to make it work in practice".

€ € 1695,- excl. VAT

MASTER CLASS ROBUST SUPPLY PLANNING

In theory supply planning is about having the right product available at the right time in the right place. Unfortunately, daily reality in many companies is short-term problem solving.

Supply planning focusses on fulfilling a companies' market requirements respecting the constraints of a complex production environment. In fact, it is a complex balancing act to match supply capabilities with (future) demand in a manner that financial and service objectives of the company are met. The supply planner plays an important role in this process by continuously making trade-off decisions which can have a significant impact on the performance of a business as a whole.

This EyeOn Robust Supply Planning training is designed to introduce the key concepts and core requirements needed to design and implement robust supply planning practices that drive your business.

€ € 1695,- excl. VAT