



FORECAST
SERVICES

an eyeon
company



EYEON'S FORECAST SERVICES

The best possible forecast!

In today's dynamic and uncertain business environment, your supply chain planning challenges continue to grow. Your portfolio is more complex than ever. Your customers behaviour is volatile. You face growing pressure on price and margins. The IT landscape is changing rapidly. To understand and deal with this intricate and erratic market, you need high-quality planning. Performed by well-educated and highly skilled planners. And talent is hard to find. With Forecast Services your worries are over.

Why outsource to Forecast Services?

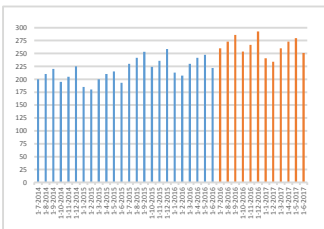
EyeOn Forecast Services is a Business Process Outsourcing service. Our specialists create a forecast which equals or outperforms your current forecasts. Our excellent forecast accuracy, unbiased forecast and optimized inventory settings, allow you to offer high customer service with lower inventory levels. You can rely on our forecast professionals to consistently execute forecast and inventory services while actively tuning these to changing business dynamics. The result is process efficiency, continuity and improved performance. Allowing your planners to focus on key value drivers such as new product introductions, tenders and promotions.



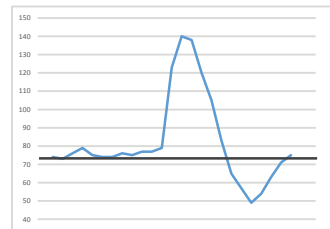
Our forecast services:

- Statistical baseline forecasting: an initial forecast for regular sales, focused on mature products.
- Promotion forecasting: helps retailers and suppliers maximize promotional effectiveness.
- New product forecasting: dedicated forecasting to maximize availability during product launches.
- Advanced inventory optimization: create an optimal balance between high product availability and low inventory levels.

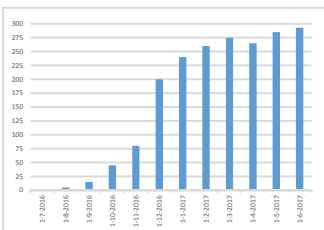
Statistical baseline forecasting:



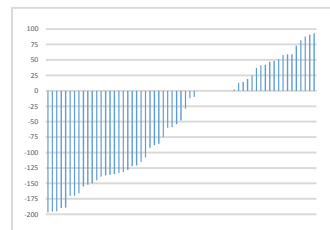
Promotion forecasting:



New product forecasting:



Advanced inventory optimization:



As a third-party service provider, we continually invest in new technologies and skills. We translate our wide and in-depth experience with various leading global companies into best practices your company can use to perform better.

Our 3 proven steps to accurate forecasting:

1. Proof of concept

We deliver:

- A segmentation of your product portfolio(s)
- Maximal achievable statistical forecast accuracy per portfolio segment
- A solid and proven implementation approach.

2. Design & Configure

We deliver:

- An End-to-End tested, secure forecasting process
- A forecast engine configured at EyeOn using your sales data
- Focus reports tuned to your business needs.

3. Execute:

We deliver on a periodical basis:

- A segmentation update
- Optimized statistical forecast and safety stock settings
- Alert & focus reports
- Hands-on support in continuous performance and process improvement.

Forecast services delivers business benefits that boost sales:

- Improve your forecast accuracy and bias.
- Lower inventory and improve service levels.
- Optimize your planning organization.
- Focus your resources on areas where attention is needed
- Lower your company's operating costs.
- Innovate your 'planning capability' faster.

How can we help you?

Lighten your load. Let us assist you in managing complex supply chain and planning processes. Make use of our high quality planning and forecasting resources to get ahead. Give your team the opportunity to focus on value-added activities that enable your company to stand out from the rest.

Interested?

You can contact us at mail@eyeon.nl for more information or to make an appointment.

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