



FORECAST
SERVICES

an eyeon
company



EYEON'S FORECAST SERVICES TESTIMONIAL ETOS INTERNATIONAL END-TO-END PLANNING TRANSPARENCY



Introduction

Etos offers customers a wide selection of quality health, beauty, body care and baby care products at affordable prices. Both leading brands and own-brand products are available in Etos stores. Trained staff provide expert, reliable advice. Etos is well known in the Netherlands as a retail brand with a heritage of almost 100 years. A selection of Etos products is now also available for customers across Europe in specific supermarkets that are part of the worldwide Ahold Delhaize company. As these supermarkets are located in Belgium, Czech Republic, Romania and Greece, a need for better end-to-end supply chain visibility was clear. This called for a reporting environment which could be accessed not only by Etos itself, but also by its suppliers and other Ahold Delhaize retailers.

Project

The project started in summer 2017 with several workshops in order to define the requirements of the solution requested. Tableau was found as the ideal software to use as it can be accessed via a web browser (Tableau Online) and has the functionality of user based access filtering. Within the cloud environment forecasts and production plans are combined and alerts are generated once these are not aligned. These alerts give for all stakeholders weekly updated insights on which they can act upon. In order to make all data accessible on any device from any location, data is stored on a cloud-based server and connected to the Tableau Online environment. EyeOn's forecast services covers the portfolio of the six largest own brand suppliers and was launched in September 2017.

EYEON'S FORECAST SERVICES TESTIMONIAL



Results

Next to the added value of alerts and insights, the supply chain visibility dashboard also reduces time spent on sharing excel documents with suppliers by Etos' flow managers. EyeOn's ongoing forecast services provides a weekly update of all Tableau reports, whereas in the past forecasts and production plans were only sporadically shared. Moreover, in case of unforeseen shortages, decision making can be executed very fast as there is one source of truth which can be accessed by all stakeholders. Etos International is a commercial success and we are happy to have contributed to this success from a planning point-of-view.

On the End-to-end supply chain visibility event that EyeOn hosted on June 7th 2018, Etos presented the results of the first year that the project and service has delivered and was very well received by the participants.

Forecast Services: better, efficient and worry-free

In today's dynamic and uncertain business environment, your supply chain planning challenges continue to grow. Your portfolio is more complex than ever. Consumer behavior is volatile. You face growing pressure on price and margins. To understand and be able to deal with this intricate and erratic market demand, you need high-quality planning. And well-educated and highly skilled planning talent is hard to find. While a solid planning process is a crucial foundation of your business success. With Forecast Services your worries are over. Check www.forecastservices.com for more information.

Interested?

For more information on this testimonial please contact Willem Gerbecks: willem.gerbecks@eyeon.nl.

"At Ahold Delhaize we believe we can enrich the life of our customers with our Etos brand products in every state of their life. To do so, good availability of our products in our stores, across Europe and cross banner, is very important. To minimize the risk of out of stocks, it was important that every party in the supply chain had end-to-end supply chain visibility. We are happy that with our tool we are able to share these insights with our suppliers and are able to take action based on alerts. We are planning to increase the amount of suppliers in the tool now in order to increase product availability all across Europe."

Lars Krommendijk, Manager Supply Chain Tactics