



eyeon

YEARS AHEAD



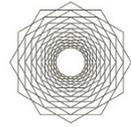
EYEON KNOWLEDGE NETWORK PLANNING & FORECASTING IN THE FMCG INDUSTRY

EyeOn hosts an inspirational knowledge network for Planning & Forecasting Professionals in the FMCG industry. The network allows you to share experiences and best-practices on Planning & Forecasting topics with peer companies in the FMCG industry.

Companies in the FMCG industry often deal with comparable issues, like setting up best-in-class S&OP and Integrated Business Planning processes, improving forecast accuracy, using fact-based promotion planning, involving sales, workingcapital reduction, scenario planning and using non-conventional demand signals to predict sales.

Changing consumer behaviour and the fast-changing retail environment pose big challenges, especially to the way manufacturers can cope with these dynamics. This requires companies to follow well-structured planning processes and intelligent quantitative models to remain successful.

Joining the EyeOn Knowledge Network, Planning & Forecasting in the FMCG Industry, allows you to discuss the challenges that you are facing in your day-to-day job and exchange practices with peers. In addition, EyeOn will share its expertise on best-in-class planning processes and in mathematical supply chain modelling. Participation in this network is free-of-charge and provides an excellent way to bring your supply chain to the next level.



The setup of the network

Twice a year EyeOn organizes a network event to discuss a specific topic that has been brought forward by the network members themselves. In preparation for the event interviews are conducted with the participating companies regarding their challenges and practices with regard to the chosen topic. During the event we spend a significant part of the day on workshops to discuss a specific case that one or more companies in the network face at that time. Next to that there will be presentations by the members of the network and experts on the topic. Of course, there is also time for networking in an informal setting during the day.

As a member of the network you can, besides the network events, participate in several inspiration events such as idealabs and round tables, which EyeOn organizes. During these inspiration events participants from different companies share best-practices and challenges regarding a specific topic.

Participants

The participants of the network are managers of multinational companies who are responsible for demand planning, supply planning and/or the S&OP process. Other EyeOn Knowledge networks are:

- Planning & Forecasting in the Life Science Industry
- Planning & Forecasting in the High Tech Industry
- Planning & Forecasting in the Process Industry
- Planning & Forecasting in Marine & Offshore Industry

What does EyeOn stand for?

EyeOn helps large companies in running the best possible planning process for steering their business. In order to be successful, large companies continuously have to combat the natural tendency to increase internal complexity. EyeOn is convinced that the quality of their planning processes, focusing at driving the business as an integrated whole, is the discriminating factor in this. We help our clients to design, implement and execute excellent planning processes.

Interested?

Contact us by sending an email to mail@eyeon.nl.