

eyeon
YEARS AHEAD



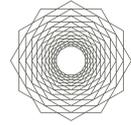
EYEON KNOWLEDGE NETWORK PLANNING & FORECASTING IN THE HIGH TECH INDUSTRY

The EyeOn High Tech Network started in 2005 and since then the network expanded to over 50 participating companies all across the high tech industry. You are most welcome to join: the network allows you to share experiences and best-practices in planning and forecasting with peer companies in your industry.

Planning and forecasting: more important but increasingly challenging

The high tech industry is a demanding one. Markets and technologies have changed strongly over the past few years. The impact of business cycles became deeper and their frequency increased. Financial pressures force companies to realize stock optimization, working capital reductions and profitability improvements. Competition is fierce and product life cycles are growing ever shorter.

Responsive supply chains require integrated business planning: a process where demand, supply and financial planning are tightly interwoven. Many high tech companies see a need for simpler processes that are at the same time able to deal with increasing business complexity. Companies are trying to improve visibility in the supply chain, both upstream and downstream. Some have started exploring the opportunities for point-of-sale or consumer-connected planning to support this.



Demand uncertainty, R&D complexity, production outsourcing and component shortages urge high tech companies to install and maintain best in class supply planning processes including life cycle management, risk management and scenario planning.

Setup of the network

Twice a year EyeOn brings the network together to explore the challenges of today and develop innovative solutions. These Inspiration Days take place at Croy Castle in Aarle Rixtel. The agenda of the day consists of topics that have been brought forward by the network members themselves. In preparation of the event interviews are conducted with the participating companies on their specific challenges and practices. You can expect presentations and workshops by the members of the network and external experts as input for lively discussions. Of course there is also plenty of time for networking in an informal setting during the day. Besides the Inspiration Days, we organize Idea Labs (to investigate new topics in smaller settings), master classes and company visits.

Please be invited to join the EyeOn High Tech Network. Discuss the challenges that you are facing in your day-to-day work, be inspired and exchange ideas. Participation in the network is free of charge.

The members of the high tech network are amongst others: Ampleon, ASML, Bosch, Eletroclux, Ericsson, Gibson Innovations, Harman International, Logitech, Nokia, NXP, Océ, Philips, Schneider Electric and Vanderlande.

What does EyeOn stand for?

In striving for success, large companies have to continuously struggle against growing internal complexity. We help our clients manage this complexity by designing, implementing and executing excellent planning processes as a discriminating factor for this success. In order to achieve this, we develop and share knowledge about top level planning and forecasting, with constantly demonstrable return on investment for our clients.

Interested?

For more information contact one of the members of the EyeOn High Tech team:

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